



EASTERN ACADEMY of MANAGEMENT

ANNUAL MEETING

May 13 – 16, 2020 | Portland, Maine

The Westin Harborview

www.eaom.org

Conference Theme: Being Human in the Digital World

SUBMISSION DEADLINE NOVEMBER 30, 2019

In the new age of the digital world, human skills are in great demand. What are these skills? How do humans interact with digitization, automation, big data, artificial intelligence and other new frontiers of technology? How do we develop these skills required in this new age? How do faculty change the way we teach to prepare our students? The Eastern Academy of Management community will get together to explore these and other management issues in research, teaching and learning.



Join us in downtown historic art district of Portland, a short walk to the Old Port and some of the best restaurants, retail shops, museums and artistic venues in Maine. Each of the guest rooms features a stunning view of downtown, the harbor or Casco Bay. Situated adjacent to Interstate 95, two hours north of Boston and four hours from Hartford, Portland is convenient to get to for travelers coming from the north or the south. The Portland International Jetport (PWM), just 3 miles from downtown, offers nonstop flights to over a dozen cities across the U.S. and Canada as well as worldwide connections

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Conference Theme: Being Human in the Digital World

Tracks for conceptual, empirical papers, panels, symposia, posters

** Conference theme submissions are especially welcome

- 1. Strategy, International Management:** Topics that focus on addressing the wide range of management and organizational issues related to the formulation, implementation, and execution of business policy and strategy. Additional topics in this track include cross-border business operations, as well as social and cultural considerations in doing business in varied cultures.
- 2. Entrepreneurship, Innovation, Information Technology:** Topics include new venture creation and failure, new and small firm management practices, new and small firm financing strategies, corporate venturing and innovation, and women-, minority-, and family-owned business. Submissions can also address the innovation process, the management of information technology, and the cognitive and social impacts of information systems.
- 3. Human Resources Management:** This track seeks submissions covering all aspects of human resource management, including recruitment, selection, training, performance appraisal, compensation, socialization, gender, diversity, strategic HRM and human capital.
- 4. Organizational Behavior:** Papers that study individuals and groups in organizations as well as the dynamics of organizations in terms of practice, growth, and change. Areas of interest include individual and group differences and effectiveness, perception, communication, motivation, team dynamics, conflict, negotiation, organizational design, and organizational change.
- 5. Ethics, Corporate Responsibility, Sustainability, Leadership:** Topics that include codes of conduct and labeling programs, supply chain management, outsourcing, issue management, reputation and brands, business and government relations, corporate governance, the provision of global public goods, international stakeholder management, and headquarter-subsidiary relationships. contemporary problems of leadership like shared leadership, team leadership, followership, leadership as process, leadership of self, leadership for the common good, and virtual leadership.
- 6. Management Education & Development:** Work addressing teaching and learning at the classroom, program, or institutional level; workplace and organizational learning; and innovation with technology in the classroom. Especially welcome are contributions that highlight the conference theme in the classroom.

Tracks for alternative formats

- 7. Experiential Learning Activities (ELA):** Have you developed a new learning exercise, game, simulation, role-play, or other learning tool or activity? ELA submissions (a) describe the activity, (b) explain the pedagogical theory/evidence behind the activity, and (c) outline a session plan that includes learning goals, instructions, timing, and any crucial handouts/props. At the conference, authors facilitate a hands-on learning session that demonstrates key experiences from the activity
- 8. Teaching Cases:** Teaching Cases: The CASE Association holds its annual conference in conjunction with EAM's and attendees enjoy the benefits of both. You are invited to submit a teaching case or related materials. CASE has tracks for: (1) "embryo" cases i.e., in the idea development stage (special form required), (2) a fully developed case without an instructor's manual, (3) a fully developed case with an instructor's manual, or (4) workshop/symposium. Please review the details for submitting your teaching case at: <https://www.caseweb.org/resources/>
- 9. Professional development workshops (PDWs):** Develop a panel, presentation, or hands-on session to share your best professional practices with EAM colleagues! Topics vary and have included: research roundtable, research methods, writing strategies, administration, career balance, assessment, service learning, curriculum development, Professors of practice etc. Submissions are 2-3 pages and include: title, brief abstract with key words, time requested for session (30, 60, 90 minutes), learning objective(s), and a detailed description of the workshop plan (including timeline).
- 10. Idea Incubator.** Do you have a scholarship idea that is promising, but needs more development? Submit an abstract (500+ words) outlining your research idea. These sessions are structured as roundtable discussions to facilitate development and coaching of individual papers. Authors and project titles are listed in the program, but the abstracts will not appear in the proceedings.

AFFILIATE ORGANIZATION

CASE Association. Join us at our workshops focusing on case writing, reviewing, teaching, and publishing. Case topics can include: Management, Strategy, Organizational Behavior/Development Human Resources, Business Ethics, Operations, Project Management, Accounting, Finance, Hospitality and Tourism, Entrepreneurship, Marketing, and others. CASE invites you to submit: (a) *Embryo cases* – a one-page outline of a case idea including a list of developmental issues for which the author seeks guidance (limit of one embryo submission per author); (b) *Cases without an Instructor's Manual* – cases in development, authors will be assisted in preparing the teaching note; (c) *Cases with an Instructor's Manual* – case and Instructor's Manual sufficiently developed to facilitate

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constructive criticism in preparation for submission for publication; and/or (d) *Compact Cases* (1,000 words or less) – provide a focused exploration of a real event, issue, or incident in a real organization. A full Instructor’s Manual must be included. See www.caseweb.org for more details.

ACADEMIC CONSORTIA

There is no additional fee for these programs, but conference registration is required.

Doctoral Student Consortium. Students at any stage of their Ph.D. or D.B.A. programs are welcome to join this dynamic consortium. The goal is to contribute to their professional development as scholars, teachers and colleagues.

Junior Faculty Consortium. Participants will learn practical strategies for successfully navigating the demanding first stage of an academic career.

Mid-Career/Senior Faculty Consortium. This consortium is designed to help established faculty develop their own “six-year plans” for the future.

PAPER SUBMISSION INFORMATION

Submissions are due by November 30, 2019 at EAM’s website at <http://www.eaom.org/>. Paper submission and formatting guidelines at the website. At least one author (for symposia, each panelist) must register and present their work at the conference. Authors are requested to assist in the review process. All accepted papers are eligible to appear in the proceedings.

SUBMISSION OPENS OCTOBER 15, 2019

SUBMISSION DEADLINE NOVEMBER 30, 2019

Submit at www.eaom.org

