



Curtin University

Malaysia

**Joint Conference**  
**The 13th Asia Academy of Management Conference**  
[aaom.curtin.edu.my](http://aaom.curtin.edu.my) & [www.aaom.asia](http://www.aaom.asia)  
**2024 Taiwan Academy of Management Conference**  
[www.taom.org.tw](http://www.taom.org.tw)

**CALL FOR PAPERS**  
**Asian Management in the Post-pandemic Era: Challenges and Opportunities**

**Submission Deadline: November 15, 2023 (Hong Kong Time)**  
**Conference Dates: June 25-29, 2024**

***Program Co-Chairs:***  
Wen-Dong Li, Chinese University of Hong Kong  
Chinmay Pattnaik, University of Sydney  
Chai Lee Goi, Curtin University, Malaysia

***Local Host:***  
Faculty of Business, Curtin University, Malaysia

***Conference Venue:***  
Pullman Miri Waterfront Hotel and Curtin University, Miri, Sarawak, Malaysia

***Keynote Speakers:***  
Jane Lu, City University of Hong Kong  
Shige Makino, Kyoto University  
Mo Wang, University of Florida

***PhD Consortium Chair:***  
Mike Peng, University of Texas at Dallas

The Asia Academy of Management (AAOM) invites papers for its 13<sup>th</sup> biennial conference on the theme of “Asian Management in the post-pandemic era: Challenges and opportunities” and organization studies with Asia relevance.

In the past few years, the world has witnessed unprecedented set of events and critical trends that have profound influences on the history of mankind. The outbreak of COVID-19 pandemic has fundamentally transformed the way we live, work and interact with our communities. The advent of generative AI is poised to revolutionize business functions and workplace. The process of deglobalization including the changing nature of relationship between China and the Western countries, especially for the Sino-US relationship has altered the cross-border interactions. Undoubtedly, these trends have been generating uncertainty and unpredictability, among other challenges for almost all kind of organizations. We are particularly interested to see how scholars in various disciplines are studying classic and emerging issues facing today’s organizations. More importantly, we welcome research that have insights for responses to these challenges in various academic areas of management research, including, but not limited to entrepreneurship, international business, human resource management, organizational behavior, leadership, and strategic management. Management research with Asia relevance is particularly welcome. Conceptual, theory-building, or empirical papers from the above areas are all suitable for the conference.

The conference program will consist of keynote speeches, academic panels, competitive paper sessions, and interactive poster sessions. All panel and paper submissions will be competitively reviewed. We will also offer Professional Development Workshops (PDWs), consisting of (1) PhD consortium and (2) research methods workshops.

**IMPORTANT NOTE: Only English papers will be accepted by this conference. Please submit your papers to [aaom2024.conference@gmail.com](mailto:aaom2024.conference@gmail.com).**

**SUBMISSION DEADLINE is November 15, 2023, 23: 59 (Hong Kong time)**

## **REGISTRATION FEE**

All AAOM conference participants will pay the registration fee. Early bird fee is HK\$3200 (approximately US\$400). Doctoral students may pay a reduced fee of HK\$1600 (approximately US\$200). Conference registration fees also include a two-year complimentary AAOM full membership and subscription of the *Asia Pacific Journal of Management (APJM)*, the official journal of AAOM. Doctoral students and participants from low-income countries may apply for reduced fees—please directly consult with the AAOM Secretariat: [wongcs@cuhk.edu.hk](mailto:wongcs@cuhk.edu.hk).

## **AAOM PAPER SUBMISSION GUIDELINES**

☐ Submissions should follow the style of the *Asia Pacific Journal of Management* for formatting, with 12 size font and double space (main text only). Please note *APJM*’s header and references format (similar to the APA style). The maximum length is 40 pages (all inclusive).

☐ Please submit the following two documents in one email:

- The **paper without** self-identifying information of the authors. Page 1 should contain the title (in ALL CAPS), abstract (100-200 words), and key words—but should contain NO information about authors (please be sure to delete information about your name and school

from the Word document's "properties"). Mark the appropriate track (such as Strategic Management [STR] or Organizational Behavior [OB]) for your paper on the upper right corner of page 1. Page 2 should be the first page of your main text. Number all your pages, and the last page should not exceed page 40.

- A **separate title page** with information about the title (in ALL CAPS) and all authors (name, affiliation, country, and email)—with corresponding author clearly designated. Please mark your track (such as Strategic Management [STR] or Organizational Behavior [OB]) on the upper right corner of this title page.
- ☐ Prepare the documents as per the guidelines below.
  - Please name your submission with the following information: *the 2-3-letter track acronym\_last name of first author\_first substantive word of your title* (excluding "a" and "the"). Differentiate the two documents as "text" or "title," such as "STR\_Peng\_global\_text" or "OMT\_Ahlstrom\_asia\_title."
  - For your email subject line, please use the title of your documents consisting of *the 2-3-letter track acronym\_last name of first author\_first substantive word of your title* (but without "text" or "title"), such as "HRM\_Takeuchi\_management" or "IM\_Yi\_multinational."

#### Submission Email:

- ☐ Manuscript and the title page should be submitted electronically IN ONE EMAIL to: [aaom2024.conference@gmail.com](mailto:aaom2024.conference@gmail.com). **DO NOT** send submissions directly to the Track Chairs.
- ☐ The papers submitted to the conference should not have been published by the time of the conference.
- ☐ All papers will go through a double-blind review process managed by the Track Chairs. Accepted papers will be assigned to paper presentation or interactive paper sessions by the Program Chair and, with authors' permission, uploaded to the AAOM conference website with a password given to the registered conference participants.
- ☐ Abstracts of the accepted papers will be published on the conference website as conference proceedings.
- ☐ At least one of the authors for each accepted paper should register, attend and present the paper in person at the conference. Otherwise, the paper will not be included in the conference program.

#### AAOM PANEL SUBMISSION GUIDELINES

- ☐ Each panel proposal should include the following in word or pdf format:
  - A title page that includes the names and contact information for all participants and identifies their roles along with the information on which track that the panel fits. This should be numbered page 1 of the panel proposal. Be sure to number all pages of the submission.
  - An abstract (100-200 words) that summarizes the panel.
  - An overview statement of the main issues in the panel.
  - An explanation of why the panel should be of interest to AAOM members.
  - A description of the session format (e.g., pro and contra debate, roundtable, professional development workshop).

- Any special room setup or technical requirement that the panel requires (please note that the feasibility of these requirements will be part of the evaluation criteria).
- A 1 to 3 page synopsis of each activity (e.g., two contrarian opinions, questions that the panelists will be addressing, training activities).
- Emails or signed letters from each participant, indicating s/he will participate if the panel is accepted.
- Each panel proposals should be no more than 6,000 words, inclusive of all materials.
- Each proposal must state, on its first page at the top right, the requested Track and Panel Session Format. In addition to the six traditional Tracks, it is possible to position your Panel proposal to be based on the Conference theme—please indicate this as a “Conference Theme-Based Panel”.
- Please prepare *one* document for each proposal—this is different from the paper submission, which requires two documents (one title page and one manuscript that has no self-identifying information).
- Please name your panel submissions by *the 2-3-letter track acronym\_PANEL\_last name of panel chair/organizer\_first substantive word of your title* (excluding “a” and “the”), such as “ENT\_PANEL\_Ananthram\_entrepreneurs.” Please also use the file name as your submission email subject line, such as “OB\_PANEL\_Yun\_individuals.”
- Only panel proposals prepared in Microsoft Word or pdf will be considered. They should be submitted electronically to: [aaom2024.conference@gmail.com](mailto:aaom2024.conference@gmail.com).
- While designing the Panel, please keep in mind that sessions at the AAOM conference are constrained to 75 minutes. Only panelists that will appear in person at the conference should be listed in the submission.

## **TRANSPORTATION TO CONFERENCE CITY, MIRI**

The closest international airports with direct flights to the conference city, Miri, Malaysia are in Singapore and Kuala Lumpur, Malaysia. Otherwise, participants may fly to Brunei International Airport, located in the Sultanate of Brunei Darussalam (a neighboring country), and travel to Miri, Malaysia, by ground transportation.

## **INQUIRY**

If you have any questions regarding your AAOM paper and/or panel submissions, please consult with Program Co-Chairs Wen-Dong Li, Chinmay Pattnaik, or Chai Lee Goi. If you have questions about the conference venue or Miri, please send an email to [aaom@curtin.edu.my](mailto:aaom@curtin.edu.my). General information about AAOM can be found on the website: [www.aaom.asia](http://www.aaom.asia).

## **RELATED ACTIVITIES: PROFESSIONAL DEVELOPMENT WORKSHOPS (PDWs)** **(I) AAOM PhD CONSORTIUM**

Doctoral students are strongly encouraged to join the PhD consortium on June 25, 2024. Interested students should submit their CV and express their interests to Professor Mike Peng ([mikepeng@utdallas.edu](mailto:mikepeng@utdallas.edu)) and copy Professor Chai Lee Goi ([goi.chai.lee@curtin.edu.my](mailto:goi.chai.lee@curtin.edu.my)). Established management scholars will mentor the students in small groups. Students accepted to attend the PhD consortium need to register for the conference and pay the registration fees.

## **PhD CONSORTIUM CHAIRS**

Mike Peng (University of Texas at Dallas)

Chai Lee Goi (Curtin University, Malaysia)

## **(II) RESEARCH METHODS WORKSHOPS**

Journal editors, experienced reviewers and prominent scholars in research methodology will be invited to present relevant experiences in journal submission and specific research methodology and analytical methods.

## **TRACK CHAIRS FOR ENGLISH PAPERS**

[NOTE: Do not send submissions to the Track Chairs, all paper and panel submissions must be sent directly to the Program Co-Chairs at [aaom2024.conference@gmail.com](mailto:aaom2024.conference@gmail.com).

### **1. Strategic Management (STR)**

**Han Jiang**, The Chinese University of Hong Kong, Shenzhen, China ([jianghan@cuhk.edu.cn](mailto:jianghan@cuhk.edu.cn))  
**Ashutosh Sinha**, IIM Lucknow, India ([ashutosh@iiml.ac.in](mailto:ashutosh@iiml.ac.in))

### **2. Entrepreneurship and Innovation (ENT)**

**Stephen Zhang**, University of Adelaide, Australia ([stephen.zhang@adelaide.edu.au](mailto:stephen.zhang@adelaide.edu.au))  
**Subra Ananthram**, Curtin University, Australia ([S.Ananthram@curtin.edu.au](mailto:S.Ananthram@curtin.edu.au))

### **3. Human Resource Management (HRM)**

**Sanjay Singh**, University of Dundee, UK ([ssingh002@dundee.ac.uk](mailto:ssingh002@dundee.ac.uk))  
**Zhen Wang**, Renmin University, China ([wangz@ruc.edu.cn](mailto:wangz@ruc.edu.cn))  
**Kelly Peng**, Hong Kong Shue Yan University, Hong Kong ([zmpeng@hksyu.edu](mailto:zmpeng@hksyu.edu))

### **4. International Management (IM)**

**Asda Chintakananda**, NIDA Business School, Thailand ([asda.chi@nida.ac.th](mailto:asda.chi@nida.ac.th))  
**George White**, University of Michigan Flint, USA ([gowhite@umflint.edu](mailto:gowhite@umflint.edu))

### **5. Organization and Management Theory (OMT)**

**Steven Lui**, University of New South Wales, Australia ([steven.lui@unsw.edu.au](mailto:steven.lui@unsw.edu.au))  
**Shipeng Yan**, University of Hong Kong, Hong Kong ([shpyan@hku.hk](mailto:shpyan@hku.hk))

### **6. Organizational Behavior (OB)**

**Lucy Lin**, University of Macau, Macau ([lucylin@um.edu.mo](mailto:lucylin@um.edu.mo))  
**Xinwen Bai**, Chinese Academy of Sciences, China ([baixw@psych.ac.cn](mailto:baixw@psych.ac.cn))  
**Lingtao Yu**, University of British Columbia, Canada ([lingtao.yu@sauder.ubc.ca](mailto:lingtao.yu@sauder.ubc.ca))

## **CONFERENCE ORGANIZING COMMITTEE (alphabetical order)**

Ajai Gaur (Rutgers University), Chai Lee Goi (Curtin University, Malaysia), Wen-Dong Li (Chinese University of Hong Kong), Jane Lu (City University of Hong Kong), Chinmay Pattnaik (University of Sidney), Mike Peng (University of Texas at Dallas), Liqun Wei (Hong Kong Baptist University), Chi-Sum Wong (Chinese University of Hong Kong)

**Taiwan Academy of Management Conference Program Chairs:**

**Prof. Hsi-An Shih, National Cheng Kung University**

**Prof. Pao-Lien Chen, National Sun Yat-sen University**

**TAOM SUBMISSION GUIDELINES**

- Though submissions relating to the major theme of the conference are encouraged, papers can deal with other issues relating to the broad topic of Asia (especially Taiwan and China) management systems and strategies of Asian firms. The papers may be grounded in any major management disciplines including business strategy, organizational behavior and theory, human resource management, international management, and ethics and social issues in management. Conceptual, theory-building, or empirical papers from the above disciplines are welcome.
- All submissions must be original and should not have been previously accepted for publication in a journal, presented in another conference or be under review at another conference.
- All papers will be blind reviewed. Accepted papers will be assigned to paper or interactive paper sessions by the Program Chair. The abstract of papers presented at the conference will be temporarily disclosed on the TAOM website.
- Papers should be prepared and presented either in English or Chinese. There is no page limit but contributors are encouraged to limit their paper to less than or equal to 20 pages (A-4 paper, font 12, double spacing with margins of 1 inch) including the cover page, abstract, text, references, table and figures. The format follows the Academy of Management style.
- Please submit a separate title page with author information. Please name your articles by the TAOM2024\_Lastname\_Firstname of the first author.
- At least one of the authors must register before the deadline of registration, attend and present the paper in person at the conference. Otherwise, the paper will not be included in the conference program and proceedings. If absence from a scheduled meeting is unavoidable, participants must contact TAOM Assistant (Ms. Cheng at [taom.taiwan@gmail.com](mailto:taom.taiwan@gmail.com)) as early as possible and pursue suitable alternative arrangements.
- TAOM have four sessions. Your manuscript could be submitted either in Chinese or in English. Manuscript prepared in Microsoft Word should be submitted electronically to the TAOM at [taom.taiwan@gmail.com](mailto:taom.taiwan@gmail.com). Please indicate the appropriate track in which you wish your paper to be reviewed in the cover page of the submission.

## ENQUIRY

- For questions about this Call for Submissions or the conference, please contact TAOM Assistant ([taom.taiwan@gmail.com](mailto:taom.taiwan@gmail.com)).
- General information about TAOM may be found on the website: [www.taom.org.tw](http://www.taom.org.tw).

## SESSION TRACKS & CHAIRS

- Macro level management subjects, such as strategic management, technology management, international business, and so on.
  - Prof. Pao-Lien Chan, National Sun Yat-sen University, Taiwan
  - Prof. Cheng-Yu Lee, National Chiayi University, Taiwan
- Micro level management subjects, such as organizational behavior, human resource management, and so on.
  - Prof. Yi-Ying Chang, National Taiwan University of Science and Technology, Taiwan
  - Prof. Chun-Hsiao Wang, National Central University, Taiwan

[Do not send submissions to track chairs, all submissions must be sent to TAOM at [taom.taiwan@gmail.com](mailto:taom.taiwan@gmail.com).]

## PROGRAM

- The joint conference will start with a reception in the evening before the first day conference, followed by full day programs on 26-29 June.
- Registration fees: All conference participants will pay the registration fees. Early bird fee is anticipated to be HKD 3200 (approximately US\$400). Conference registration fees also include a two-year complimentary AAoM full membership and subscription of the Asia Pacific Journal of Management, the official journal of AAoM. Doctoral students and participants from low-income countries may apply for reduced fees.
- Transportation and Accommodation:
- Updated details about transportation and accommodation options will be updated on conference website.



## 中文徵稿通知 (台灣組織與管理學會 TAOM)

- 本次大會我們誠徵一般管理各領域的原創性文章，歡迎探討有關亞洲企業在管理議題的論文。原創性指該論文並未以任何一種語言在任何學術會議發表過，或該論文並未在任何學術刊物及書籍刊登過。
- 來稿將採用匿名評審。稿件以英文或中文形式呈現，A4 大小、12 號字、兩倍行距、頁邊設為 1 英吋，稿件含標題頁、摘要、主文、參考文獻及各圖表，以不多於 20 頁為主。
- **郵件主旨：投稿 TAOM2024\_投稿者姓名\_論文投稿領域。**
- 稿件作者中至少要有一位作者在指定時間內完成註冊、出席研討會並報告論文，否則該稿件將無法進入研討會發表議程。如果無法出席，請儘早聯絡 TAOM 秘書處 ([taom.taiwan@gmail.com](mailto:taom.taiwan@gmail.com))，以利後續作業。
- 您的稿件需以英文或中文撰寫，並註明投稿的場次和領域，以 Word 電子檔傳送至 TAOM 秘書處 ([taom.taiwan@gmail.com](mailto:taom.taiwan@gmail.com))，請勿直接向各 track chair 交稿件。

## 會議議程與主席：

- 企業層次(Macro level)之相關管理議題，如策略與科技管理、國際企業等
  - 陳寶蓮教授，國立中山大學
  - 李振宇教授，國立嘉義大學
- 個體層次(Micro level)之相關管理議題，如組織行為、人力資源管理等



- 張譯尹教授，國立臺灣科技大學
- 王群孝教授，國立中央大學

#### **議程：**

- 聯合研討會將在第一天晚上舉行招待會，隨後於 6 月 26 日至 29 日舉行活動。

#### **註冊費：**

- 所有會議參加者均需繳納註冊費。早鳥註冊費預計為 3200 港元（約 400 美元）。
- 會議註冊費還包括兩年的 AAm 正式會員資格以及 AAm 官方期刊《Asia Pacific Management Journal》的訂閱。來自低收入國家的博士生和參與者可以申請減免費用。

#### **交通與住宿：**

- 有關交通和住宿選擇的最新詳細資訊將在會議網站上更新。