

# Grounded Theory Seminar with Dr Andy Lowe

**Thursday 16th November 2017**

"Everyone is encouraged to attend and participate in this Grounded Theory research seminar. Grounded Theory is an inductive research method which reveals the deep seated latent patterns which explain how people's main concerns are being continually being resolved. Members of Faculty, PhD researchers and students will be exposed to a methodology which stimulates the development of intellectual autonomy."

**FREE TO ALL STUDENTS**

**Book online: [www.cumbria.ac.uk/events](http://www.cumbria.ac.uk/events)**

- 1 **09.30 to 10.30** - The roots of the Grounded Theory research method and how to implement a Grounded Theory research project  
(*Sentamu building, lecture theatre*)
- 2 **10.30 to 11.00** - Break
- 3 **11.00 to 12.00** - How the Grounded Theory research method has been used across a wide range of different contexts  
(*Sentamu building, lecture theatre*)
- 4 **12.00 to 12.30** - Briefing of GT workshop (*Sentamu building lecture theatre*)
- 5 **12.30 to 13.30** - Lunch
- 6 **13.30 to 15.30** - A "hands on" workshop in which participants can gain experience in applying the Grounded Theory research method  
(*Sentamu Building SB212*)



**Dr Andy Lowe** is a Fellow of the Grounded Research Institute in California. He has worked closely with the co-founder of the Grounded Theory Research method [Dr Barney Glaser] for the past 25 years. Grounded Theory is an inductive research method which can use both quantitative and qualitative data. Grounded Theory has already been used in a variety of different contexts including, architecture, business, medical practice and education. Andy has been invited to give Grounded Theory research seminars on all five continents. He has held visiting professorships in Chile, Denmark, UK and Philippines.